GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:2644
ANSWERED ON:18.03.2008
CRICKET MATCH ON DOORDARSHAN
Chowdhury Shri Adhir Ranjan

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government proposes to make arrangements for direct telecast of Cricket Match series to be organised in India or abroad in the future, on Delhi Doordarshan;

(b) if so, the funds likely to be invested for the purpose; and (

(c) the time by when it is likely to be implemented?

Answer

THE MINISTER OF INFORMATION & BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P.R. DASMUNSI)

(a) & (b) : Doordarshan is already telecasting important cricket matches as per the Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2007. The matches are being telecast under revenue sharing basis and no separate funds for the purpose are required.

(c) Does not arise.